

The N E X T generation in seed treatment

Advanced Biological Marketing announces the **iGET™** Technology package:

Induced Gene Expression Triggers Technology, now formulated into several new products from ABM. These products provide multifunctional and crop specific blends of beneficial strains of Trichoderma microbials – based on more than three decades of research at Cornell University and other international biological research programs. Their development is the latest result of screening more than 1,000 organisms from worldwide microbial libraries and selection/discovery programs, followed by hundreds of independent field trials around the world.

How does iGET™ Technology work? The proprietary and patent pending biologicals first colonize the crop root system. Their association with the plant induces gene expression and changes in plant physiology to enhance multiple biochemical pathways. Crop stresses such as disease and dry weather can be alleviated, and often systemically – so that root colonization by the seed treatment can affect the physiology of the whole plant, even foliar/leaf biology.

ABM now offers several products for corn, wheat and soybeans that can:

- Create bigger root systems and plant growth
- Increase yields
- Induce resistance to plant stresses such as disease and drought
- Increase fertilizer and water use efficiency



Excalibre
Encapsulated Inoculant



for SOYBEANS delivers the growth stimulant benefits of the **iGET™** Technology **PLUS** the nitrogen fixation benefits of industry leading Excalibre® soybean inoculant. Excalibre's triple stack rhizobia package assures optimum N-fixation under a variety of soil conditions, including hot dry soils, cool and wet conditions, and offers more aggressive nodulation in carryover nitrate situations.

Excalibre-SA™ has been shown to:

- Increase plant stand
- Improve seedling vigor
- Accelerate canopy closure
- Improve nutrient and water efficiency
- Provide yield benefits of up to 8 bushels an acre.

Excalibre-SA™ is available as a convenient, seed company or dealer-applied formulation, and is an excellent companion product for many common fungicide/insecticide programs. Its low volume application rate minimizes seed tender and planter bridging, and the incorporated flowability polymer assures accurate and predictable planting rates.

For more information, go to **TreatYourBeans.com**





for CORN brings the benefits of ABM's

iGET™ Technology package to your corn crop. Tested across the U.S. Midwest under a wide variety of field and fertility conditions, **SabrEx™** for corn has been shown to create more robust root systems, induce resistance to plant stresses like dry weather or disease, and increase water and nutrient efficiency. Many growers report yield responses of 10 bushels an acre.

SabrEx™ for CORN is available in two formulations:

- A low volume, talc/graphite based planter box treatment. In addition to the crop benefits of the **iGET™** Technology, this formulation can provide better seed flow and more accurate planting, particularly when planting insecticide/nematicide-treated seed. Or...
- An "in the bag" pre-treatment applied by your seed company or seed dealer.

For more information, go to **TreatYourCorn.com**

SabrEx™ for WHEAT delivers the iGET™ Technology package

to your wheat crop. It's the next generation of an ABM product line successfully used on wheat crops for several years. **SabrEx™ for wheat** is easy to use and delivers impressive and profitable crop responses. It has been shown to induce bigger root systems and increase tillering. The typical yield response is 4 to 5 bushels per acre.

SabrEx™ for WHEAT is available in two formulations:

- The convenience of a commercial treatment applied locally by your wheat seed dealer, or applied by your seed company and delivered "in the bag" to your farm.
- A low volume, talc/graphite based drill box treatment that you can easily apply on the farm, either manually or with inexpensive application equipment.

For more information, go to **TreatYourWheat.com**



A force with nature

SabrEx™ and Excalibre-SA™ are the next generation in a line of proven seed treatments for field crops from ABM. The formulations are easy to use, while delivering impressive and profitable crop responses.